



City of Portola
 35 Third Avenue ▪ Portola, CA 96122
 Phone: (530) 832-4216 ▪ Fax: (530) 832-5418
 ▪ www.ci.portola.ca.us ▪

BUSINESS LICENSE APPLICATION
 All sections must be filled out

Business Name: _____ New Application Change

Corporate Name: _____ Business Start Date: _____

Business Location: (Cannot be a P.O. Box) _____

Home Based Business? No Yes * If Yes, a Home Occupation Permit must also be filled out and turned in as well.

Mailing Address: _____

Email: _____ State Sales Tax No. _____

Website: _____ Business Type SIC Code: _____

Phone No.: _____ Fax: _____ State License #: _____

Description of Business (An overview of what you plan to sell/provide.):

Commercial Use Type: _____ Annual Gross Revenue for the City of Portola: \$ _____

Ownership: Corporation Corp-Ltd Liability Partnership Sole Proprietor Trust Realty/Broker Non-Profit

PERSONAL INFORMATION – Enter names of Owners, Partners, or Corporate Officers (attach additional sheets, if necessary)

1st Owner Name/Title _____ Home Phone No. _____

Home Address _____ Cell No. _____

2nd Owner Name/Title _____ Cell No. _____

- **Have you filed a Fictitious Business Name Statement?** No
 - Yes - **If yes**, please attach a copy of approved filed FNS.

APPLICANT MUST COMPLETE ITEMS A –F

- A. Are any building alterations planned Yes No
- B. If yes, have you applied for a building permit? Yes No
- C. Have you obtained a sign permit for any new signage? Yes No
- D. Will there be outside storage? Yes No
- E. Number of available bathrooms _____
- F. Is the building fire sprinklered? Yes No
- G. Have you contacted the Fire Dept for inspection? Yes No
- H. Do you have sub-contractors or affiliates working in this location?
 Yes No - **Please provide information on back of this application.**

A business license does not authorize any person to conduct any unlawful business or to conduct any lawful business in an illegal manner or conduct the business without strictly complying with all the provisions of the Ordinance of the City of Portola, including but not limited to those requiring a permit from any board, commission, department, or office of the City.

REVIEW - OFFICE USE ONLY

Building: _____ Date: _____
 Planning: _____ Date: _____
 Fire: _____ Date: _____
 Env. Hlth: _____ Date: _____

- **Home Occ. Permit Approval Date:** _____
 - **Solicitor's Permit Required?** Yes No
 - **License Fee:** \$ _____ **Dues Paid:** Yes

HEREBY CERTIFY UNDER PENALTY OF PERJURY THAT THE ABOVE INFORMATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE AND BELIEF.

SIGNATURE: _____ DATE: _____

AFFILIATE INFORMATION

If your business includes affiliates as defined below, please list them below and add the appropriate fee to your business license. Only affiliates who work in the within the Portola City limits are required.

"Affiliate" means a person who is an independent contractor to another person who holds a valid and current business license in the city, but who performs services similar to that of an employee. Examples include real estate agents who work under a broker with a valid business license, a hair stylist/nail tech working under a salon with a business license and a flooring installer working under a licensed business.

Business Name: _____ **Owner:** _____

- | | |
|----------|-----------|
| 1) _____ | 2) _____ |
| 3) _____ | 4) _____ |
| 5) _____ | 6) _____ |
| 7) _____ | 8) _____ |
| 9) _____ | 10) _____ |

- | | |
|--|--|
| <input type="checkbox"/> Adult Oriented Businesses
<input type="checkbox"/> Animal Sales & Service
<input type="checkbox"/> Grooming and Pet Stores
<input type="checkbox"/> Kennels
<input type="checkbox"/> Veterinary Clinic
<input type="checkbox"/> Veterinary Hospital
<input type="checkbox"/> Automotive and Equipment
<input type="checkbox"/> Automotive Rentals
<input type="checkbox"/> Automotive Repairs
<input type="checkbox"/> Automotive Sales
<input type="checkbox"/> Car Wash and Detailing
<input type="checkbox"/> Heavy Equipment Rental & Sales
<input type="checkbox"/> Banks and Financial Services
<input type="checkbox"/> Bars and Drinking Places
<input type="checkbox"/> Broadcasting and Recording Studios
<input type="checkbox"/> Building Material Stores
<input type="checkbox"/> Business Support Services
<input type="checkbox"/> Commercial Recreation
<input type="checkbox"/> Amusement Center
<input type="checkbox"/> Equipment Repair Light
<input type="checkbox"/> Specialized Education and Training
<input type="checkbox"/> Gasoline Sales
<input type="checkbox"/> Storage Facility
<input type="checkbox"/> Realty/Broker | <input type="checkbox"/> Full Service
<input type="checkbox"/> Food & Beverage Retail Sales
<input type="checkbox"/> Funeral and Interment Services
<input type="checkbox"/> Lodging Services
<input type="checkbox"/> Long Term Care Facility
<input type="checkbox"/> Maintenance and Repair
<input type="checkbox"/> Medical Service
<input type="checkbox"/> Neighborhood Commercial
<input type="checkbox"/> Nursery, Retail
<input type="checkbox"/> Offices, Professional
<input type="checkbox"/> Personal Services
<input type="checkbox"/> Retail Sales & Services
<input type="checkbox"/> INDUSTRIAL USE TYPES
<input type="checkbox"/> Laundries, Commercial
<input type="checkbox"/> General Industrial
<input type="checkbox"/> Printing and Publishing
<input type="checkbox"/> Research Services
<input type="checkbox"/> Wholesaling and Distribution |
|--|--|

IF YOU DO NOT HAVE AFFILIATES

If you do not have affiliates associated with this business this year, please sign and date the following section stating so. This must be done with every renewal if so.

I, _____, hereby state that I /we do not have any Affiliates working for this business this year, within the City of Portola. (Please Print)

Business Owner Name: _____ Date: _____
 (Signature Please)



Business License Fees

BUSINESS LICENSE FEE INCLUDES A \$4.00 STATE MANDATED DISABILITY ACCESS AND EDUCATION REVOLVING FUND

<u>Annual Gross Receipts</u>	<u>Annual Fee</u>
\$2000- \$50,000	\$ 64.00
\$50,001 – 100,000	\$124.00
\$100,001 – 150,000	\$184.00
More than \$150,001	\$244.00

For businesses with Affiliate Employees

\$10 per affiliate

Home Occupation Permit Fees

Tier A	\$55.00
Tier B	\$140.00
Tier C	\$140.00

* Tier C requires a Conditional Use Permit; the current fee is \$420.00

Solicitor/Peddler Permit - **\$40.00**

NEW OR RENEWAL OF BUSINESS TAX APPLICATION

On September 19, 2012 Governor Brown signed into law SB-1186 which adds a state fee of \$1 on any applicant for a local business license or similar instrument or permit, or renewal thereof. The purpose is to increase disability access and compliance with construction-related accessibility requirements and to develop educational resources for businesses in order to facilitate compliance with federal and state disability laws, as specified. Under federal and state law, compliance with disability access laws is a serious and significant responsibility that applies to all California building owners and tenants with buildings open to the public. You may obtain information about your legal obligations and how to comply with disability access laws at the following agencies:

- The Division of the State Architect at www.dgs.ca.gov/dsa/Home.aspx.
- The Department of Rehabilitation at www.rehab.cahwnet.gov.
- The California Commission on Disability Access at www.cdda.ca.gov.



What is a SIC Code?

Standard Industrial Classification (SIC) codes are four-digit numerical codes assigned by the U.S. government to business establishments to identify the primary business of the establishment. The classification was developed to facilitate the collection, presentation and analysis of data; and to promote uniformity and comparability in the presentation of statistical data collected by various agencies of the federal government, state agencies and private organizations. The classification covers all economic activities. (See: [What is a NAICS Code?](#))

The SIC system arrays the economy into 11 divisions, that are divided into 83 2-digit major groups, that are further subdivided into 416 3-digit industry groups, and finally disaggregated into 1,005 4-digit industries.

HOW DO BUSINESSES USE SIC CODES? - <https://siccode.com/>

- Companies use SIC codes to identify customers by industry code.
- Professionals use SIC codes to segment markets for marketing campaigns and customer research
- Companies append SIC codes to their customer list to determine what industries their customers operate in. For future marketing campaigns, companies know which industries to further market to.
- For business lists, SIC codes are more specific and comprehensive than NAICS codes.
- To identify competitors, public and private
- Companies that operate in a certain industry use a specific SIC code when filing with the SEC so that the type of business is properly identified
- Identifying government contracts by their SIC description
- State and Federal Registrations
- Getting a DUNS number
- Tax purposes
- Your business SIC code is often asked for on various applications and forms.
- Lenders use SIC codes to help identify the industry affiliation of your company. Therefore, it's vital to ensure that you have the correct SIC code for your business classification

WHY YOU NEED TO USE SIC CODES?

SIC codes have been defined by the U.S. Government as the most exact industry classification. Use SIC codes for targeting purposes by accessing the 15+ million SIC code directory of companies. Identify your current customers by their SIC code and find new clients within the same or similar industries. SIC codes are required for state registration, federal registration, tax purposes, when filing your DUNS number, and when seeking eligibility for government contracts.

WHERE DO I GO TO SEARCH FOR SIC CODES?

To search for your SIC Code associated for your business please refer to the URL provided below.

<https://www.naics.com/search/>